



CHEF RENE JOHNSON

# SPONSORSHIP PACKET

## *Soul Food Stroll*

## *Black Business Edition*

[www.blackberrysoul.net](http://www.blackberrysoul.net)



# Dear Client and Friends

We are excited to invite you to become a VIP Sponsor for the Soul Food Stroll: Black Business Edition on August 30th at Hella Bees. This is a unique opportunity to enjoy an afternoon of delicious soul food, live entertainment, and connection — all while supporting local Black-owned businesses and culinary talent.

This experience not only offers a premium, unforgettable event but also serves as a great way to highlight your brand's commitment to supporting local culture and community.

Please note, limited VIP tables are available, and we encourage you to reserve your table as soon as possible to secure your spot at this highly anticipated event. Don't miss your chance to be part of an event where food, fellowship, and purpose come together to create lasting memories.

To reserve your VIP table or to learn more about sponsorship opportunities, please feel free to reach out to us directly.

We look forward to welcoming you to the Soul Food Stroll celebrating community, culture, and the joy of soul food together!

Cheers,

*Chef Rene Johnson*





# Soul Food Stroll: Black Business Edition



## SPONSOR A VIP TABLE – \$1,500 (SEATS 8)

Join us at the Soul Food Stroll with a VIP Sponsor Table experience designed for those who value culture, community, family and connection.

Whether you're a business leader, corporate team, or community advocate, this exclusive opportunity allows you to enjoy the event in style while supporting local Black-owned businesses and culinary talent.

### YOUR VIP SPONSOR TABLE INCLUDES:

- Reserved table for 8 guests with priority seating
- Unlimited Mimosas + Blackberry Lemonade
- Chef Rene's Signature Fruit & Pastry Platter served tableside
- 1-Year Membership to the Oakland African American Chamber of Commerce (OAACC)
- Personalized table signage with your name, company, or organization
- Recognition during the event and across our social media platforms
- Priority access to all food and beverage stations
- Two complimentary tickets to an upcoming Soul Food Stroll
- Keepsake gift curated by Chef Rene Johnson
- Early event access & exclusive VIP check-in

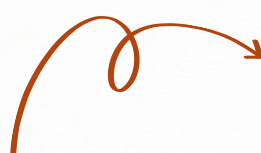


### SPONSORSHIP TYPES:

- Corporate Sponsor – for companies that want to connect and be seen
- Community Leader Sponsor – for changemakers and advocates
- VIP Sponsor – for individuals, families, or small business owners who love a premium experience

*Limited VIP tables are available.  
Reserve your seat at the table where food,  
fellowship, and purpose come together.*

RESERVE YOURS AT  
WWW.BLACKBERRYSOUL.NET OR



# CHEF RENE JOHNSON



*Chef Rene Johnson is a Culinary Innovator, Celebrity Chef, Cookbook Author, Media Personality and the owner of Blackberry Soul Fine Catering.*

*Renowned for her Soul Fusion style, Chef Rene Johnson transforms traditional soul food with healthier ingredients and gourmet touches. Through her recipes, teaching, and online presence, she shares her passion for cooking and inspires food enthusiasts worldwide.*

*In addition to her culinary expertise, Chef Rene showcases her flair for design by creating fashionable, high-quality aprons and headwraps. These unique accessories perfectly complement your kitchen style, adding a touch of elegance to your cooking experience.*



WE LOOK FORWARD  
YOU JOINING US!



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*Want a VIP table or interested in  
sponsorships for the Soul Food Stroll?  
Message us NOW!  
We can't wait to celebrate with you!*

TICKETS AT



**eventbrite**



[WWW.BLACKBERRYSOUL.NET](http://WWW.BLACKBERRYSOUL.NET)



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*Soul*  
FINE CATERING